

# The Sustainable Film Guide: A ROUTE TO GREENING THE UK FILM & TV INDUSTRY SUPPLY CHAIN

Navigating the maze of sustainability might seem like a daunting task. But fear not! This guide aims to shed light on the path from "green newbie" to "sustainability superhero" for suppliers in the UK's Film and TV industry.



## The A to Z of Business Sustainability: Breaking it Down

### What's All the Fuss About Sustainability?

In the ever-changing landscape of business, sustainability is no longer a buzzword—it's a necessity. Here at Sustainable Film, we consider sustainability as a harmonious trifecta: economic viability, social equity, and environmental stewardship.

### Why Mother Earth Deserves Your Business Card

The climate clock is ticking, thanks to the widespread burning of fossil fuels. Neglecting eco-responsibility isn't just bad for the planet; it's bad for business. From unpredictable weather impacting logistics to consumer demand for eco-friendly practices, the green wave is one you'll want to ride.

## The Three Musketeers of Emissions: Scope 1, 2, and 3

### The Climate Chain Reaction

As a supply chain partner, you contribute to a production's Scope 3 emissions, just as your suppliers impact yours. With major networks and streaming platforms scrutinising their entire supply chains as they race to 'zero', the writing's on the wall: decarbonise or risk being sidelined.

### Demystifying Scopes: The ABCs

The Greenhouse Gas Protocol gives us a universal language for emissions:

- 1** **Scope 1**  
Direct emissions you control (e.g. fuel in company vehicles)
- 2** **Scope 2**  
Indirect emissions from electricity you consume
- 3** **Scope 3**  
All other indirect emissions (from your suppliers to your waste management)

## A Closer Look at the Scopes

**Scope 1:** Essentially your "home turf," these emissions are the easiest to manage and reduce.

**Scope 2:** Your energy choices matter. Even if you don't generate electricity, you're responsible for what you consume.

**Scope 3:** The most complex, but also the most impactful. This ranges from staff commuting to product lifecycle and beyond.



# Scope Emissions

Outline of greenhouse gas emissions categorised as Scope 1, 2, and 3.



01

## Scope 1

Direct emissions from sources that are owned or controlled by an organisation, such as emissions from on-site combustion of fossil fuels in vehicles or equipment, and industrial processes.



03

## Scope 3

Indirect emissions from sources not owned or controlled by the organisation but result from its activities, such as emissions from the supply chain, business travel, employee commuting, and the use of products and services by customers.



02

## Scope 2

Indirect emissions associated with the production of electricity, heat, or steam that an organisation consumes. They result from activities like purchasing grid electricity, and are categorised separately as they are not directly under an organisation's control.



## Six Stellar Strategies to Kickstart Your Green Journey

### 1. Know Thy Footprint

First, measure your carbon footprint. Only 11% of UK businesses actively track their emissions, despite over half taking steps to reduce them. Don't be in the dark; shed light on your specific emission sources.

### 2. The Power of Green Energy

Consider switching to a renewable energy tariff to drastically cut Scope 2 emissions. If installing on-site renewables like solar panels is feasible, it's a game-changer. But regardless of where your energy comes from, look to keep those kWhs as low as they can go.

### 3. Revamp Your Rides

Transport is a heavy carbon culprit. If electric vehicles are too costly, investigate alternative fuels like HVO or even eco-driving courses for your team.

### 4. Be Picky with Partners

Reevaluate your suppliers. Are there greener, local alternatives? Just remember: not all that glitters is green—always verify eco-claims.

### 5. The Art of Waste Minimisation

Don't underestimate waste. From 'embodied carbon' in materials to the methane from organic waste in landfills, a waste-not approach can cut your emissions by half.

### 6. Innovate, Don't Imitate

Think creatively! Rainwater harvesting, for instance, not only cuts your water bill but also your carbon footprint.

Please get in touch if you'd like to learn more - [roots@sustainablefilm.green](mailto:roots@sustainablefilm.green)

# Take The Next Step With THE CARBON CALCULATOR

## Understanding your carbon footprint

You've just gone through the Sustainable Film Guide, arming yourself with valuable knowledge to green your supply chain so that you can contribute to a more environmentally sustainable film and television industry. But what's the next step? Knowledge is power, but action is change.

## Introducing the Roots: Let our calculator do the hard work for you

Transitioning to a low-carbon way of working shouldn't be more difficult than it needs to be. With our tailored packages—Bronze, Silver, and Gold—you get more than just a carbon calculator. You get a comprehensive sustainability solution designed for suppliers like you, in an industry we know inside and out.

## Key Benefits of Our Tailored Packages:

### Precision

Direct access to Roots' industry-specific carbon calculator for highly accurate assessments that meet the highest global standards in GHG reporting.

### Guidance

Benefit from our how-to guides and technical resources.

### Quick Wins

An instant impact reduction toolkit to start making changes right away.

### Strategic Planning\*

Bespoke carbon reduction strategies tailored for your business.

### Visibility\*

Crafted marketing messages to showcase your sustainability achievements.

### Connections

Grow your business and support through our new Green Supplier Network.

### Approval

Get Sustainable Film's Roots Carbon Completion Stamp.

## Pricing and Consultation

Packages start at £499 per year, with costs varying based on your annual turnover and total number of employees. Not sure which package suits you best? [Book a free 20-minute consultation with one of our experts to find out.](#)

## How Does it Work?

1

### Register

The sign-up process is quick and straightforward.

2

### Data Input

Populate the calculator with specific metrics related to your business—energy consumption, transportation, waste management, and more. Or have us do it for you.

3

### Result Analysis

Receive a comprehensive breakdown of your carbon footprint alongside areas for improvement\*.

4

### Take Action

Utilise the insights garnered to inform and enhance your sustainability initiatives.

\*Package dependent

Give your business the competitive edge with studios and productions. Studios and productions are increasingly looking for suppliers that align with their sustainability goals. Don't get left behind. Use the Roots Carbon Calculator to show you're not just part of the industry—you're leading it into a greener future.

**We can support you every step of the way. Activate Your Roots Carbon Calculator Today. Join us in transforming the film and TV industry into a beacon of environmental sustainability.**