

The Green Supplier Survey: Summary Report

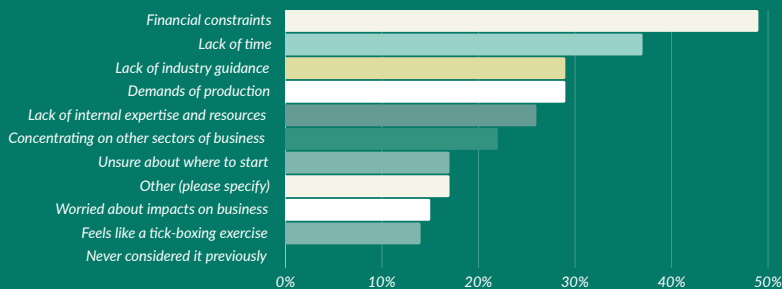
The supplier view on sustainability in the film and TV industry



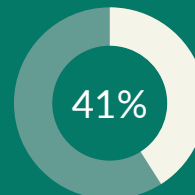
Sustainable Film have conducted a survey targeted at suppliers to the film and TV industry with the purpose of understanding the current state of sustainability in the industry. The supply chain represents the biggest share of emissions in the industry, but does not currently receive the same attention, research or support to reduce them as productions or studios. The aim of the survey, presented in the full report, is to take one of the first steps in understanding the perspectives, barriers and needs of suppliers regarding their environmental impact. It paints a picture of the current state of sustainability in the supply chain and makes recommendations for improving this going forward. The headline findings and recommendations are presented here, with a full presentation and analysis of the survey available in the Full Report.

Key Findings

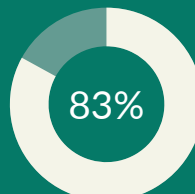
What challenges have you faced in trying to make your services more environmentally friendly?



90% of suppliers believe a company's environmental credentials are an important factor in winning business

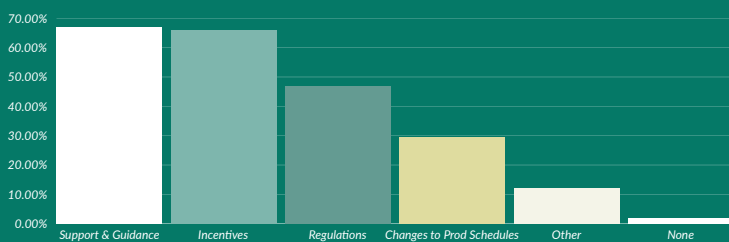


41% of suppliers are currently measuring their carbon footprint



83% of suppliers have an environmental goal or target in place

In your view, which of the following would encourage more environmentally friendly behaviours and processes in the industry?



Key Recommendations

- 1 All suppliers to have access to industry-specific guides, workshops and document templates to support carbon footprinting, environmental strategy creation and practical emission reductions.
- 2 A sustainable suppliers network, which will enable the sharing of best practice, solutions to common challenges and co-ordination for broader change.
- 3 An information campaign to ensure wide knowledge of sustainability recognition lists and accreditation such as the Albert Supplier List, ISO14001 and B-Corp
- 4 Access to incentives for companies who demonstrate their environmental credentials by tracking and reducing their footprint.